



Ginkgo

Bringing empowerment and efficiency to E-commerce



Ginkgo is an Ecommerce Operating System. A one stop solution for merchants who want to increase their efficiency and maintain control over their business through automations & AI.

From Order Management, Inventory Management, Logistic Management, Warehouse Management, Customer Relationship Management , Track IT, Business Intelligence Reporting, Product Management and Multi-sales/Multi-vendor module, Ginkgo does it all for smooth E-commerce operations with advanced automations.

PROBLEMS

Lack of Automation

The lack of a central automation platform for managing core ecommerce operations resulting in high infrastructure cost and human dependency.

Decentralized Systems

The lack of communication between online and offline systems causes difficulty in focusing core areas of ecommerce.

High Operational Cost

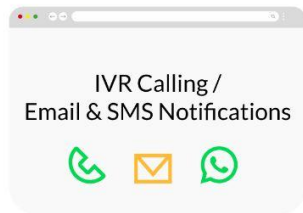
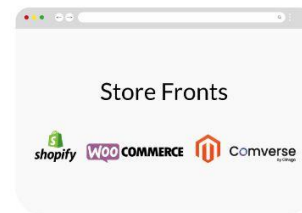
In the ecommerce industry, each business process needs to be catered by multiple softwares which is ideally not a cost efficient solution.

Dependency on Traditional Systems

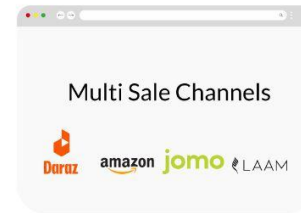
The traditional rigid systems are not able to adapt to the fast paced changing needs and demands of the customer.



PROBLEMS



Too many screens?
And no time to go through them all



MODULES & FEATURES



INTEGRATIONS

All you need is to map your Store Fronts, POS, ERP, Couriers & Marketplace with Ginkgo to start your end to end ecommerce journey.



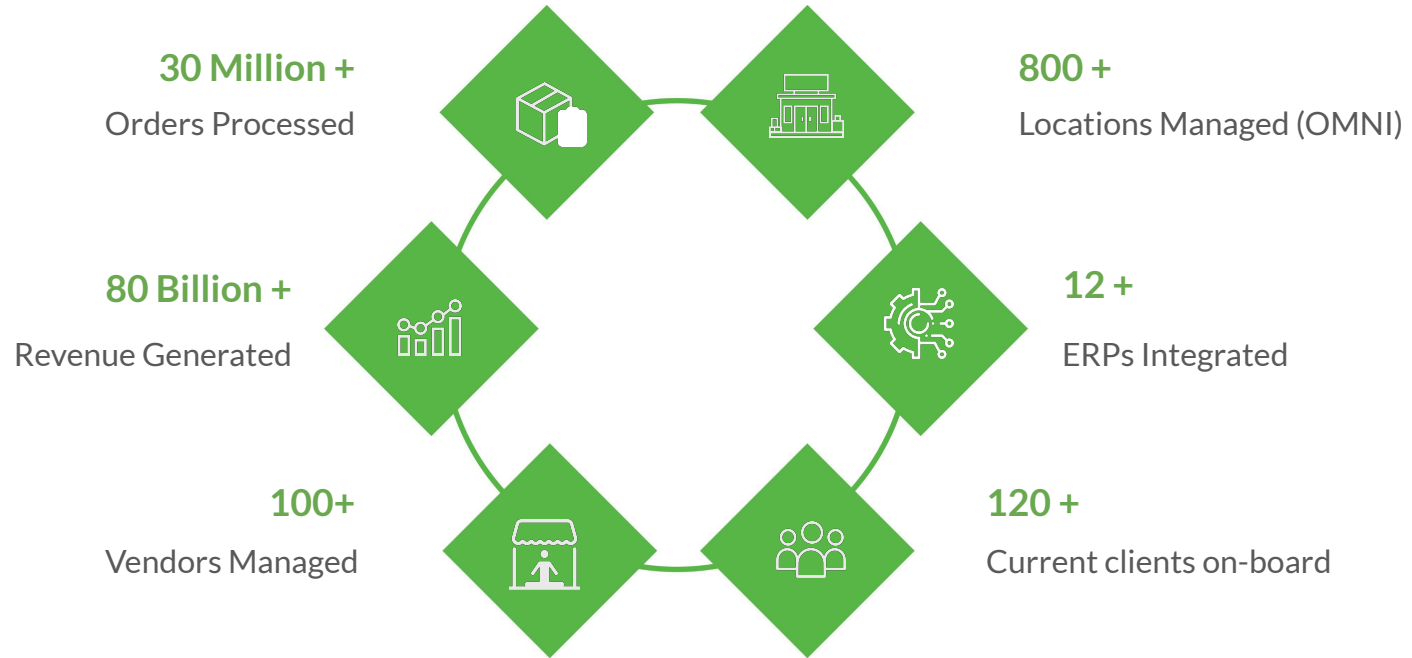
MARKETPLACE

- Process multiple marketplace orders through Ginkgo
- Marketplace orders will be landed in Ginkgo interface
- Airway bill generation with-in Ginkgo
- Real time inventory reconciliation (No manual repetition for inventory reconciliation)
- Inventory of each location will be pushed on multiple websites and marketplaces as per user need

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GINKGO BUSINESS ANALYTICS



OUR SATISFIED CUSTOMERS



Comverse

by Ginkgo

Comverse is a simplified e-commerce platform that helps in catering complex needs. It offers built-in key features to help you start, grow and scale your rank in the world of digital commerce. Being an open integration platform, it allows complete control and customization with the ability to integrate new technologies and third-party software systems.





THANK YOU

End-to-End Ecommerce Ecosystem For All Your Needs



Meet Us

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